

LEARN *my* CRAFT

# 31 Viral Content Ideas

LEARNMYCRAFT.COM

# Content Ideas

SOCIAL MEDIA

---

## NEED CONTENT INSPIRATION?

---

Are you having trouble deciding what video content to post?

Don't worry we have you covered!

Take a look at these 31 viral content ideas for short form video and tick them off as you go.

# Content Ideas

## CHECKLIST

- 1. MEET THE ARTIST, WHO ARE YOU?
- 2. STUDIO TOUR.
- 3. WHERE ARE YOU?
- 4. WHAT'S YOUR MEDIUM?
- 5. BRANDING SHOWCASE.
- 6. FAVORITE ARTWORK AND WHY.
- 7. ARTWORK TIME LAPSE.
- 8. HOW YOU PACK YOUR ARTWORK.
- 9. BEFORE AND AFTER.
- 10. FAVORITE TIPS AND TRICKS.
- 11. ARTISTIC ACHIEVEMENTS.
- 12. DAY IN THE LIFE.
- 13. INSPIRATIONS.
- 14. ORGANIZATION YOUR STUDIO.
- 15. HOW TO...

# Content Ideas

## CHECKLIST

- 16. ART STORAGE SOLUTIONS.
- 17. CURRENT WORK IN PROGRESS.
- 18. YOU AND YOUR ART.
- 19. YOUR ARTISTIC PROCESS.
- 20. WHAT YOU SELL.
- 21. WHERE TO BUY FROM YOU.
- 22. I AM MOST PROUD OF...
- 23. FINAL REVEAL.
- 24. UNBOXING.
- 25. THEN AND NOW.
- 26. PHOTO/ARTWORK COMPARISON.
- 27. YOUR ART IN USE.
- 28. INSIDE YOUR SKETCHBOOK.
- 29. CUSTOMER FEEDBACK.
- 30. ANSWER A COMMON QUESTION.
- 31. FAVORITE ART TOOLS.

# Content Ideas

## SOCIAL MEDIA

I hope this checklist has helped you figure out what to do with your social media platforms and how you can use them to create awareness for your art.

If you would like more in-depth social media help, turn to Chapter 6 of the book;

**'Art Is My Career - How To Start An Art Business'**.

Don't forget to tag @learnmycraft in your social media posts for the opportunity for a share!

Good Luck!

