



Social Media Checklist

Save Paper. Print me once, laminate me, use dry marker, wipe me clean & use me again

JOIN THE MOVEMENT

Use this hashtag to be featured on the Instagram and Facebook pages and share your ideas and achievements with others. Be proud!

#artismycareer

JOIN THE COMMUNITY

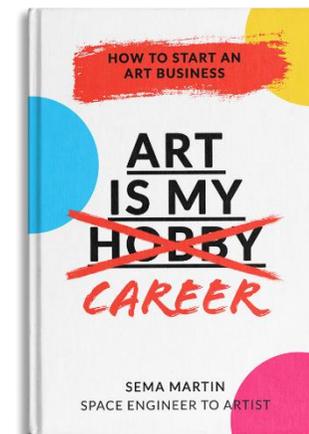
Buy the book for access to the Facebook Group 'Art is my Career Community' to share your success and bounce ideas of like-minded artists.

Including weekly challenges and exclusive video tips.

KEEP IN TOUCH

Follow our Instagram page for information and updates to further your career.

@artismycareer



ART IS MY ~~HOBBY~~ CAREER

Social Media Checklist Instagram

Week Commencing:

Daily	M	T	W	T	F	S	S
Add one Post							
Like & reply to all comments							
Reply to all DMs							
Add a photo or video to Stories							
Comment on 5 posts							
Engage on 5 Stories							
Share 3 posts from other accounts to Stories							
1-hour phone free self-care time							
Weekly							
Follow 1 new account							
DM 2 people							
Check analytics, note best times & posts							
Plan content using best posts for inspiration							
Schedule content using best times							
Monthly							
Update highlights							
Check industry accounts for inspiration							
Refresh hashtags							
Refresh bio							
Check links and contact info still correct							

ART IS MY ~~HOBBY~~ CAREER

Social Media Checklist

Facebook

Week Commencing:

Daily	M	T	W	T	F	S	S
One Post							
Like & reply to all comments							
Reply to all DMs							
Add a photo or video to Stories							
Comment on 5 posts							
'React' to 4 posts							
Engage in 3 relevant groups							
Share 2 relevant posts to your page and tag							
1-hour phone free self-care time							
Weekly							
Follow 1 page as your business page							
Check industry accounts for inspiration							
Check analytics, note best times & posts							
Plan content using best posts for inspiration							
Schedule content using best times							
Share 1 - 2 posts into groups							
Monthly							
Check 'Call to Action' button is still best use							
Update cover banner							
Check links and contact info still correct							